

**New Program Proposal
Master of Arts in the Performing Arts
College of Charleston**

Summary

The College of Charleston requests approval to offer a program leading to the Master of Arts degree in Performing Arts to be implemented in Fall 2007.

The Board of Trustees approved the proposal on January 19, 2007. It was submitted to the Commission on February 21, 2007, and reviewed by the Advisory Committee on Academic Programs without substantive comment and approved unanimously on March 21, 2007.

According to the proposal, the purpose of the program is to offer a Master of Arts degree in Performing Arts with Concentrations in Music, Theatre and Dance to provide teachers for South Carolina. This degree program will enable individuals with undergraduate degrees in a performing arts area to earn a teaching certificate. Individuals will select one of the three concentrations. The need for the program, according to the proposal, is based on the areas of music and drama/theater being categorized as areas of “critical need” by the South Carolina State Department of Education. According to the proposal, many districts do not offer dance programs because of the limited number of qualified individuals certified to teach dance. There are two public institutions (USC-Columbia, Winthrop) and one private institution (Columbia College) that offer degree programs in teacher certification for dance. In addition, surveys from the three largest school districts in the Charleston tri-county area indicated that there were 271 vacancies in 2006-2007. Twenty-two of these remained unfilled as of January, 2007.

The curriculum of the proposed program consists of a minimum of 39-44 credit hours of graduate coursework in education, field experiences and the arts specialty area. The minimum number of credits required for degree completion will vary according to the discipline. Twenty new courses will be added to the catalog of the institution. The College of Charleston proposes to add six new faculty and one staff member to assist with the teaching of these courses.

Similar programs in public institutions are found at two public institutions in dance education, three institutions in theatre education, and six institutions in music

education at the initial level in South Carolina currently. Similar programs are also offered in several of South Carolina's independent institutions, including Charleston Southern University's BA in Music Education. In addition, a Masters of Arts in Teaching degree in Music Education is offered at Coastal Carolina University and Winthrop University; and the University of South Carolina-Columbia offers an M.A.T. in Theater Education. According to the proposal, in formal communication, the College has been informed by the Dean of Graduate Studies at The Citadel, that The Citadel has no interest in developing a program leading to teacher licensure in the arts and supports this proposal from the College of Charleston.

Enrollment in the proposed degree program is estimated to begin at 10 headcount students (10 FTE) in Fall 2007 and increase by 5 students each subsequent year with a total of 25 headcount students (25 FTE) by the fifth year of the program. According to the proposal, the College of Charleston does not anticipate enrollment from students currently enrolled in other graduate programs because of the specialized arts focus of the program. If the enrollment projections are met, the program will meet the current CHE program productivity standards.

The School of the Arts, the School of Education and the School of Humanities and Social Sciences currently has 11 faculty with expertise in arts education. The program will require one headcount administrator (0.25 FTE), 17 faculty (5.0 FTE) and 3 headcount staff (0.75 FTE) serving the new program. New faculty will typically hold at least a terminal degree in their subject area, with some holding a Ph.D. or its equivalent (DMA, etc.). There will be two new faculty (0.5 FTE) required in the first year for the music concentration, two new faculty (1.0 FTE) required for the second year for the theatre concentration, and two new faculty (1.25 FTE) in the third year for the dance and music concentration. One staff member (0.5 FTE) will be added in the first year as an accompanist for the music concentration and one staff member (0.5 FTE) will possibly be added in the third year as an accompanist for the dance concentration.

The proposed program will be subject to accreditation by the National Council for Accreditation of Teacher Education (NCATE) and for music by the National Association for Schools of Music (NASM); for dance by the National Association of Schools of Dance (NASD); and for theatre by the National Association for Schools of Theatre (NAST). Additionally, the program will have to demonstrate to State Department of Education officials discipline-specific objectives as articulated in the South Carolina Curriculum Standards and South Carolina's ADEPT program. All students completing the performing arts program must be certified by the South Carolina State Department of Education, pass the appropriate Praxis II examinations, and undergo an FBI fingerprint review.

No additional physical plant or equipment requirements exist for the proposed programs in dance and theatre within the first five years of implementation. The music concentration will require the purchase of a collection of Orff instruments that are needed for the teaching of the elementary component of the program. The Addlestone Library provides print and electronic resources, including the statewide PASCAL databases, Interlibrary Loan, Internet access, bibliographic instruction, and a variety of class-specific user education programs.

Preliminary searches indicate that the monograph and periodicals to support the performing arts needs strengthening. Total needs for new library materials for this proposed program will be \$1,000 per year for each of the first five years of implementation.

New costs for the program are estimated to begin at \$49,496 in year one and include program administration (\$10,360); new faculty salaries (\$13,536); graduate assistants (\$10,400); clerical/support personnel (\$10,000); supplies and materials (\$200); library resources (\$1,000); and recruiting and accreditation consultation (\$4,000). Estimated new costs increase to \$68,756 in the second year, \$120,456 the third year, \$155,736 the fourth year and \$196,376 the fifth year. The total estimated new costs for the program for its first five years will total \$590,820. Revenues will be generated through tuition funding. No “unique costs” or other special state appropriations will be required or requested.

Shown below are the estimated Mission Resource Requirement (MRR) costs to the State and new costs not funded through the MRR but which are associated with implementation of the proposed program for its first five years. Also shown are estimated revenues projected under the MRR and the Resource Allocation Plan as well as student tuition.

Year	Estimated MRR Cost for Proposed Program	Extraordinary (Non-MRR) Costs for Proposed Program	Total Costs	State Appropriation	Tuition	Total Revenue
Year 1	\$135,906	\$0	\$135,906	N/A	\$79,060	\$79,060
Year 2	\$203,859	\$0	\$203,859	\$71,485	\$118,590	\$190,075
Year 3	\$271,813	\$0	\$271,813	\$107,227	\$158,120	\$265,347
Year 4	\$339,766	\$0	\$339,766	\$142,970	\$197,650	\$340,620
Year 5	\$339,766	\$0	\$339,766	\$178,712	\$197,650	\$376,362

These data demonstrate that if The College of Charleston can meet the projected student enrollments and contain costs as they are shown in the proposal, the program will be able to cover new costs with revenues it generates by the fourth year of its implementation.

In summary, The College of Charleston will offer a program leading to the Masters of Arts in Teaching in the Performing Arts with concentrations in music, dance and theatre. This program is needed in South Carolina as indicated by the fact that it comes from two “critical needs” areas of teaching identified by the South Carolina State Department of Education. It will allow students to obtain the special skill sets required for music, dance and theatre teachers. The proposed program at The College of Charleston will contribute to the placement of “highly qualified” music, dance, and theatre teachers and contribute to increased effectiveness of South Carolina schools.

Recommendation

The staff recommends that the Committee on Academic Affairs and Licensing commend favorably to the Commission approval of the College of Charleston’s proposed program leading to a Master of Arts in Teaching degree in the Performing Arts with concentrations in Music, Dance and Theatre, to be implemented in Fall 2007, provided that no “unique cost” or other special state funding be required or requested; and provided that the program be approved by the State Board of Education prior to implementation; and provided further that the concentrations in music, dance and theatre seek appropriate accreditation for music by the National Association for Schools of

Music (NASM); for dance by the National Association of Schools of Dance (NASD); and for theatre by the National Association for Schools of Theatre (NAST)) with nomenclature identical to that used in this program approval.